





AMY LANCASTER

FRONT-END WEB DESIGNER | AMYVLANCASTER.GITHUB.IO

CONTACT

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CAREER STATEMENT

Self-driven and organized web designer currently working at TDS Telecom. Received Inspiring Excellence Award within the first year of career for improving internal workflows and user experience with Fiber GIS maps. Nominated for Inspiring Excellence Award in 2024. Looking for opportunities in mid- to senior-level web design and UX/UI fields.

EDUCATION

Bachelor of Science, Web Design & Development

Champlain College, 2016 - 2020
3.98 GPA

CERTIFICATES

Web Programming

Champlain College, 2020

PHP Programming

Champlain College, 2020

UX Design

Google, 2022

EXPERTISE

- HTML, CSS, and JavaScript
- Adobe Experience Manager
- Salesforce Marketing Cloud
- Pardot
- Adobe Creative Cloud
- Visual Studio Code
- Bootstrap
- Git, Terminal
- Django
- Python
- Linux, Mac, and Windows

WORK EXPERIENCE

Lead Front-End Web Designer | Apr 2023 - Present

TDS Telecom | Madison, WI

- 2024 Inspiring Excellence Award Nomination
- Created a quality assurance and accessibility audit within the web design team that was previously not present
- Helped with Salesforce Marketing Cloud implementation by creating components, establishing a style guide, and creating a method for using forms, removing the need for Pardot

Projects: FCC Broadband Label implementation, TDS Mobile, Quality Assurance and Accessibility Implementation

Front-End Web Designer | May 2021 - Mar 2023

TDS Telecom | Madison, WI

- Part of a winning team for 2022 Inspiring Excellence Award - GIS Maps implementation on TDS Fiber
 - Improved workflow for internal operations by helping design an interactive map when DFN boundaries updated
 - Overall design and accessibility of the maps
 - Improved user experience with these maps by allowing users to see boundary updates in real-time

PROFESSIONAL DEVELOPMENT

Build and Analyze Customer Journeys Using Marketing Cloud

Salesforce Trailhead Academy | November 2024

Axe-Con

Deque | February 2024

UX Design Certification - Google

Coursera | September 2022